



**Somali
Association of
Recruitment
Agencies**

PROFILE 20
BOOK 25





ABOUT US



The **Somali Association of Recruitment Agencies (SARA)** is a distinguished umbrella organization established on **March 10, 2025**, uniting 21 employment agencies with the mission of promoting overseas job opportunities for Somali workers under the theme “Unity for Citizen’s Welfare.”

SARA collaborates closely with Somalia’s Ministry of Labor and Social Affairs to introduce key reforms in both local and international employment sectors while ensuring its member agencies fully comply with national and international labor laws. The organization advocates for fair and ethical recruitment practices to expand job opportunities abroad while safeguarding the rights, safety, and dignity of migrant workers throughout the migration process.

Additionally, SARA works to establish new labor corridors by negotiating agreements with international partners, thereby enhancing business opportunities for its members and ensuring the sustainability of their operations.



OUR MISSION



To promote fair, transparent, and professional recruitment services that connect Somali job seekers with employment opportunities both locally and internationally while safeguarding their rights and welfare.



OUR VISION



To be the most trusted and recognized recruitment association in Somalia, setting industry standards and fostering sustainable employment opportunities for Somali workers.



CORE OBJECTIVES



Regulation & Compliance:

Ensuring member agencies adhere to national and international labor laws, including ethical recruitment guidelines.



Worker Protection:

Advocating for the rights and welfare of Somali workers, especially those seeking employment abroad.



Capacity Building:

Providing training, workshops, and certification programs to enhance the professionalism of recruitment agencies.



Job Market Development:

Facilitating partnerships with employers, government agencies, and international organizations to create more job opportunities.



Dispute Resolution:

Mediating conflicts between employers, agencies, and workers to ensure fair treatment.

OUR VALUES



▪ Fairness



▪ Transparency



▪ Accountability



▪ Efficiency



▪ Participation



▪ Quality service







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